

Quarter 1 Marketing Calendar

HAYLEY BIGHAM
DESIGNS

HAYLEYBIGHAM.COM

Events

Promotions

Giveaways

Sales

What do you want to accomplish with each?

Events

DATE:

INSTAGRAM:

EMAIL:

LEAD UP:

FACEBOOK:

PRINT:

Promotions

DATE:

INSTAGRAM:

EMAIL:

LEAD UP:

FACEBOOK:

PRINT:

Giveaways

DATE:

INSTAGRAM:

EMAIL:

LEAD UP:

FACEBOOK:

PRINT:

Sales

DATE:

INSTAGRAM:

EMAIL:

LEAD UP:

FACEBOOK:

PRINT:

Quarter 1 Marketing Calendar

HAYLEY BIGHAM

DESIGNS

HAYLEYBIGHAM.COM

Events

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Promotions

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Giveaways

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Sales

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Quarter 2 Marketing Calendar

Events	Promotions	Giveaways	Sales
---------------	-------------------	------------------	--------------

What do you want to accomplish with each?

--	--	--	--

Events	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Promotions	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Giveaways	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Sales	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Quarter 2 Marketing Calendar

HAYLEY BIGHAM

DESIGNS

HAYLEYBIGHAM.COM

Events

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Promotions

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Giveaways

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Sales

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Quarter 3 Marketing Calendar

Events	Promotions	Giveaways	Sales
---------------	-------------------	------------------	--------------

What do you want to accomplish with each?

--	--	--	--

Events	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Promotions	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Giveaways	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Sales	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Quarter 3 Marketing Calendar

HAYLEY BIGHAM

DESIGNS

HAYLEYBIGHAM.COM

Events

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Promotions

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Giveaways

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Sales

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Quarter 4 Marketing Calendar

Events	Promotions	Giveaways	Sales
---------------	-------------------	------------------	--------------

What do you want to accomplish with each?

--	--	--	--

Events	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Promotions	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Giveaways	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Sales	DATE:	INSTAGRAM:	EMAIL:	_____
	LEAD UP:	FACEBOOK:	PRINT:	_____

Quarter 4 Marketing Calendar

HAYLEY BIGHAM

DESIGNS

HAYLEYBIGHAM.COM

Events

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Promotions

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Giveaways

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?

Sales

WHAT WAS ACCOMPLISHED?

WAS IT A SUCCESS?

WHAT WOULD YOU CHANGE?

WHAT WENT WELL?

WHAT WOULD YOU DO AGAIN?